

20 APRIL  
2017  
OLYMPIA LONDON

In partnership with



CompeteFor®

# UK the INFRASTRUCTURE SHOW 2017

Constructing the Future

EXHIBITION AND SPONSORSHIP OPPORTUNITIES

Supporting Partners



nationalgrid



[www.ukinfrastructureshow.co.uk](http://www.ukinfrastructureshow.co.uk)

To secure your exhibition or sponsorship package for the UK Infrastructure Show 2017, call 0845 270 7066  
or email [exhibitions@ukinfrastructureshow.co.uk](mailto:exhibitions@ukinfrastructureshow.co.uk) / [sponsorship@ukinfrastructureshow.co.uk](mailto:sponsorship@ukinfrastructureshow.co.uk)





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## The UK Infrastructure Show – Constructing the Future

is a brand new, must-attend event for anyone working in infrastructure. The aim of the event is to connect supply chains in the multibillion-pound infrastructure sector, and to offer insight and engagement to all currently involved in – or aspiring to join – major projects.

You will be able to access HS2, Thames Tideway Tunnel and Transport for London all under one roof, giving you the opportunity to meet with their representatives and find out more about supply chain opportunities.

### Event Essentials

**Date:** 20 April 2017  
**Venue:** Olympia  
**Location:** London

### What to expect

- + Access to major projects
- + Three Project Partner Pavilions
- + One Keynote Arena
- + Three Training Zones
- + CompeteFor Supply Chain Advice Hub
- + Prime Contractor Engagement Village
- + 28+ exhibition stands
- + 800+ delegates on the day

#### Event Partners

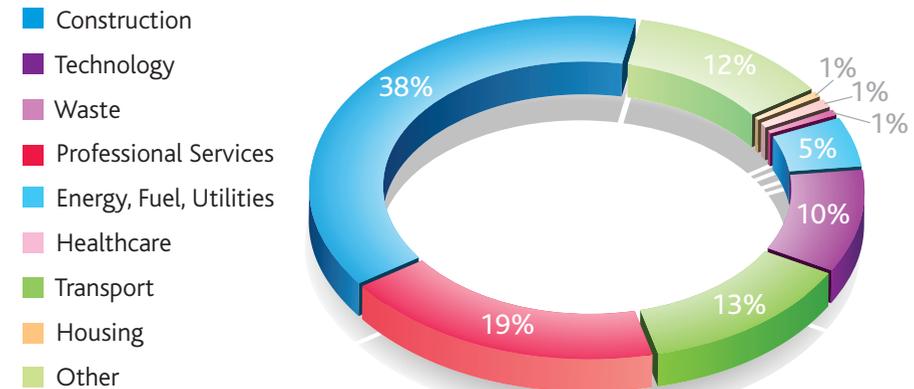


## Who's coming?

The inaugural UK Infrastructure Show 2017 will provide participants with a unique opportunity to engage, connect and collaborate with those involved in a wide range of major projects, together with decision makers and influencers representing all areas of the supply chain and over 800 attendees from a wide range of infrastructure sectors.



## Sample of sectors represented at the UK Infrastructure Show 2017 from registered attendees



## Sample job titles of registered attendees

CEO	Head of Strategic Development
Managing Director	Head of Research and Development
Associate Director	Waste Consultant
Sales Director	Business Consultant
Security Director	Contracts Manager
Programme Director	Operations Manager
Director of Infrastructure	Commercial Manager
VP Utilities and Infrastructure	Technical Manager
Head of Civil Engineering and Infrastructure	Sales, Marketing & Business Development Manager
Head of Client Solutions	Senior Quantity Surveyor

## Why exhibit or sponsor at the UK Infrastructure Show 2017?

The UK Infrastructure Show 2017 brings together all the major infrastructure projects under one roof, including **HS2, Thames Tideway Tunnel, Tidal Lagoon Power** and **Transport for London**.

### Exhibit at the UK Infrastructure Show 2017

**Connect with the Supply Chain – All on one day, all in one place: at the UK Infrastructure Show 2017**

Make the most of this opportunity and be one of only 28 organisations exhibiting alongside three of the most important infrastructure projects and their suppliers. Exhibitors can promote their innovative solutions to a captive audience of key decision makers involved in a range of upcoming major infrastructure projects through a limited number of either Gold, Silver or Bronze exhibition packages.

### 6 reasons why you should exhibit or sponsor at the UK Infrastructure Show 2017:

- + **Meet Buyers** from major infrastructure projects
- + **Promote** your innovative solutions to over 800 decision makers
- + **Get visibility** of infrastructure pipeline projects
- + **Gain insight** into current and future opportunities that your organisation can bid for
- + **Identify national, regional and local projects** that need your expertise
- + **Position your business** for growth

### Showcase your brand to key industry players

Sponsorship opportunities provide maximum branding visibility for your company or product throughout the event. Showcase your latest products and solutions to an audience of over 800 prominent delegates from construction, technology, transport, housing, waste, professional services, technology, fuel, energy and utilities. You will also be exposed to representatives from some of the major projects and portfolios currently under way across the UK. Where else would you have this vast amount of brand exposure? Don't miss out.



## Platinum Sponsor

- Complimentary Gold Exhibition package (5x3m stand)
- 20-minute speaking slot on an agreed topic within one of the key speaking zones
- 6 x 'all access' exhibitor passes including catering
- Premium positioned corporate branding on [www.ukinfrastructureshow.co.uk](http://www.ukinfrastructureshow.co.uk)
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on [www.ukinfrastructureshow.co.uk](http://www.ukinfrastructureshow.co.uk)
- Premium positioned corporate branding on UK Infrastructure Show 2017 event email marketing campaigns and mailers
- Corporate branding as well as one inclusion as a featured news item in pre-event newsletters to all UK Infrastructure Show 2017 attendees
- Corporate branding on the Keynote Arena presentation holding slides
- Corporate branding as 'Platinum Sponsor' on 2 pop-ups to be positioned in a premium location in the venue
- Two 15-minute 1-2-1 appointments with representatives from two of our project partner organisations
- Copy of full delegate list provided post event including delegate name, organisation and job title.
- Promotional item and/or literature as delegate handout at registration (to be supplied by the sponsor)
- Opportunity to include branding on lanyards, registration or training zones as additional sponsored items

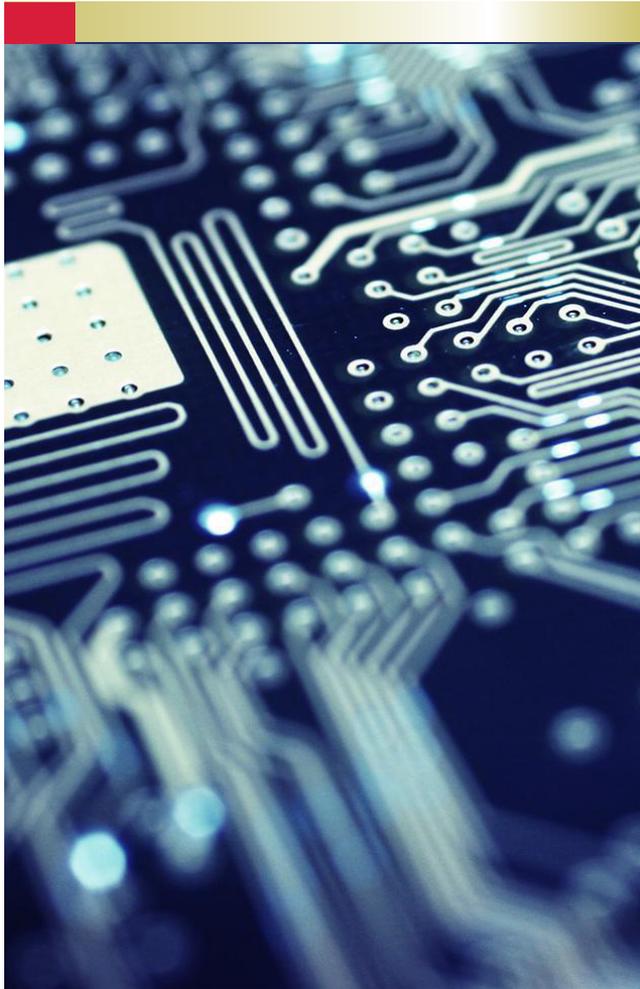
investment – **£9,000**+VAT

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## Gold Sponsor

- Complimentary Gold exhibition package (5x3m stand)
- 20-minute speaking slot on an agreed topic, within a dedicated Training Zone
- 4 x 'all access' exhibitor passes including catering
- Premium positioned corporate branding on [www.ukinfrastructureshow.co.uk](http://www.ukinfrastructureshow.co.uk)
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on [www.ukinfrastructureshow.co.uk](http://www.ukinfrastructureshow.co.uk)
- Premium positioned corporate branding on UK Infrastructure Show 2017 event email marketing campaigns and mailers
- Corporate branding in pre-event newsletters to all UK Infrastructure Show 2017 attendees
- Corporate branding on the Keynote Arena presentation holding slides
- Corporate branding as 'Gold Sponsor' on 2 pop-ups to be positioned in a premium location in the venue
- One 15-minute 1-2-1 appointment with a representative from one of our project partner organisations
- Copy of full delegate list provided post event including delegate name, organisation and job title.
- Promotional item and/or literature as delegate handout at registration (to be supplied by the sponsor)
- Opportunity to include branding on lanyards, registration or training zones as additional sponsored items

investment – **£7,000+VAT**

## Gold Exhibition Package

- 5x3 metre shell scheme stand including fascia board
- Furniture package – 2 x l/v 50 watt spots, 1 x 500 watt socket, 2 x chairs, 1 x rectangular table
- 4 x 'all access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on [www.ukinfrastructureshow.co.uk](http://www.ukinfrastructureshow.co.uk)
- One 15-minute 1-2-1 appointment with a representative from one of our project partner organisations
- Copy of full delegate list provided post event – includes delegate name, organisation and job title

investment – **£5,000** +VAT

## Silver Exhibition Package

- 4x2 metre shell scheme stand including fascia board
- Furniture package – 2 x l/v 50 watt spots, 1 x 500 watt socket, 2 x chairs, 1 x rectangular table
- 3 x 'all access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on [www.ukinfrastructureshow.co.uk](http://www.ukinfrastructureshow.co.uk)
- One 15-minute 1-2-1 appointment with a representative from one of our project partner organisations
- Copy of full delegate list provided post event – includes delegate name, organisation and job title

investment – **£4,000** +VAT

## Bronze Exhibition Package

- 3x2 metre shell scheme stand including fascia board
- Furniture package – 2 x l/v 50 watt spots, 1 x 500 watt socket, 2 x chairs, 1 x rectangular table
- 2 x 'all access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on [www.ukinfrastructureshow.co.uk](http://www.ukinfrastructureshow.co.uk)
- One 15-minute 1-2-1 appointment with a representative from one of our project partner organisations
- Copy of full delegate list provided post event – includes delegate name, organisation and job title

investment – **£3,000+VAT**

